



**2018 APA Annual Meeting  
May 4-8, 2018, New York, NY  
Industry Sponsored Therapeutic Updates**

*Deadline for Submission: March 1, 2018*

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### **Overview**

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The industry-sponsored therapeutic updates are held concurrently with the American Psychiatric Association (APA) Annual Meeting. APA recognizes the importance of working collaboratively with industry in meeting the needs of our membership. To provide more opportunities for physicians attending APA meetings to benefit from these relationships, APA has established policies that allow programs offered by industry, not developed or sponsored by APA, to be offered in conjunction with APA meetings. These programs include informational activities, receptions, meal functions and focus groups. Program slots are available from **7:00 p.m. to 9:00 p.m. on Sunday, Monday and Tuesday of the Annual Meeting.**

These policies have been developed to facilitate overall meeting planning and for the benefit of our members. Industry-supported therapeutic updates that take place concurrently with the APA Annual Meeting (i.e., from May 4-8, 2018) are targeted to APA meeting attendees and must adhere to this policy. In addition, please note that industry sponsored activities may not take place within 48 hours before or after this period without prior APA approval.

### **General Rules**

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1. Activities designed by or on behalf of industry for attendance by APA Annual Meeting attendees are considered informational program activities. There can be no implication in any promotional materials, handouts, or enduring materials that they are planned, sponsored, or endorsed by APA absent special arrangements with, and prior written approval of APA.
2. These therapeutic updates activities developed by industry must be offered during times allotted by APA. APA has sole discretion to schedule all activities at its meetings.
3. Companies applying to offer therapeutic updates must be exhibitors of the APA meeting unless an explicit exception is granted in writing by APA. Exhibit space is to be paid in full before any satellite activity is approved.
4. Promotional materials for the therapeutic updates must receive prior approval from APA before printing.
5. **APA does not provide or permit Continuing Medical Education credit for therapeutic updates.**
6. Therapeutic updates require the following statement to be clearly and prominently displayed on the syllabus and on all printed material for satellite activities: *"This is an informational event*

*provided by <<supporting company name>>. Participants cannot claim CME credit for attending this informational event and participation may be subject to reporting under the Sunshine Act. The Industry Sponsored Therapeutic Update's content and the views expressed therein are those of <<supporting company name>> and not of APA or APAF"*

7. All informational program activities must be in compliance with the AMA's Ethical Opinion on Gifts to Physicians from Industry.
8. Once the program activity has been approved by APA, the provider, commercial supporter(s), event title, content, date, and time as proposed to APA for the event may not change without APA approval.
9. Organizers of therapeutic updates are solely responsible for making all appropriate financial arrangements for their activity.

## **Logistics**

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**All expenses associated with the event, including room rental, set-up, clean up, food and beverage (including meeting any minimum food and beverage charges the hotel may establish), A/V, electrical, telephone, shipping, etc., are the sole responsibility of the sponsor of the evening activity.**

All therapeutic updates are offered to **all** APA meeting attendees and will be **held in hotels** in which APA has contracted meeting space.

## **Promotion**

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APA must review and approve all promotional materials produced in conjunction with the informational program (e.g. invitations, announcements, signs, flyers, website information) prior to their dissemination. APA has the right to reject such promotional materials at its sole discretion.

1. A minimum of three (3) business days are required for APA review of promotional materials.
2. Promotional materials should not be pre-printed prior to approval. It is not the responsibility of APA to cover any costs associated with these materials if they have been pre-printed and not approved.
3. All therapeutic updates are allowed two (2) professionally-made promotional signs measuring 22" x 28" (produced by the sponsor of the event) outside the room in which the event will take place. The sign(s) should be put in place 30 minutes prior to the event and must be removed immediately following the event.
4. Exhibit booth representatives may distribute invitations and other promotional material for the event at their booth. Exhibiting companies may not have people distributing any materials in the convention center hallways or meeting rooms.
5. The APA name, logo, and other intellectual property may not be used on any announcement, sign, publication, or other material without the prior written approval of APA.

## Fees

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1. The therapeutic updates are available for support at a fee of **\$45,000 for the Annual Meeting**.
2. The fee must be submitted along with the completed Letter of Agreement. After that time, the relevant cancellation policy applies (see below).
3. APA is not responsible for any costs incurred in association with any aspect of the program.

## Benefits

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1. This therapeutic update option offers a limited opportunity to provide a customized event marketed to psychiatrists who attend the annual meeting.
2. Approved therapeutic updates will be listed in the final *APA Meetings Guide* if received by March 16, 2018. Signage listing all therapeutic updates will be in the hotel conference space.
3. While APA will undertake reasonable efforts to help avoid scheduling conflicts that might bear on attendance at approved programs, it cannot guarantee nor be responsible for attendance at such events consistent with the provider's expectations.

## Cancellation Policy

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1. APA must be notified promptly in writing of the cancellation of any scheduled programs.
2. If written notification of the cancellation of a program is received by March 2, 2018, a refund will be issued, less 10% of the program fee.
3. No refunds will be issued for events cancelled any time after March 2, 2018.

For more information on these Therapeutic Updates, please contact:

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